The
New Order

Number 111/189 | Founded 1975 | March 2016 (127)

MEIN KAMPF Reprint

In February Gerhard Lauck announced the reprint of *MEIN KAMPF* in German.

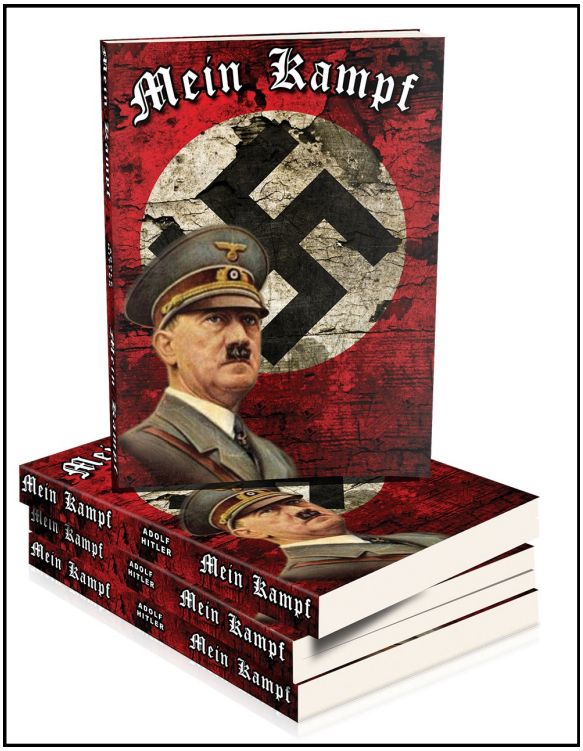
This is the "backpack" edition with Latin type. However, it is softcover. The cover design is also new.

Unlike the bastardized edition of the Banana Republic of Germany the "Lauck edition" contains no commentary. Only on the back cover stands the following dedication:

The reprint of this historically extremely valuable work is dedicated to the unknown comrade and all politically persecuted people.

Beneath it stands the name "Gerhard Lauck."

Our friends inside of Germany have sent copies of his letter to various schools there. This letter contains his offer to donate this book to the school as his contribution to the education of youth.



An Inside Look at the NSDAP/AO *Today!*

In the previous issue, we reprinted a 1992 (!) article entitled "An Inside Look at the NSDAP/AO".

Much has changed over the last quarter of a century!

As the title states, this article provides an "inside look at the NSDAP/AO *Today!*"

Let us start with an analogy!

Once upon a time there was a "consulting firm". This firm operated on a global scale. In and of itself, this may not sound too unusual. Especially today. Nonetheless, this firm was unusual. Even by today's standards.

The clients of this consulting firm were primarily small businesses and non-profit organizations in Europe. The firm itself was based in the USA, where freedom of speech and—by European standards—minimal government regulation gave it a major advantage over European-based firms.

The Chief Executive Officer (CEO) of this firm was a "German-American". Or, more accurately, an "Amerikadeutscher" or "Auslandsdeutscher."

This firm's co-workers fell into various categories: a) "business associates" and "independent contractors", b) "volunteers" who sympathized with personal beliefs of the firm's CEO, c) "volunteers" who were aligned with groups with similar beliefs, and d) people who simply believed in the ideal of free speech and who wanted to protest against the suppression of free speech. Regardless of ideology.

The very close cooperation of all these diverse elements inside the same firm had both advantages and disadvantages. The advantages are obvious. The disadvantages include SECURITY!

Therefore, the firm took very strict and extensive security precautions. (For example, even internally, only "nicknames" were used instead of real names.) These precautions may have seemed excessive. Especially to Americans living inside America. Nonetheless, the risk of "cross-contamination" and the potential "trace back" of especially electronic communications forced the firm to take these precautions.

Now let's take a closer look "inside" this firm!

For the sake of our illustration here, we will use a fictional American named "Joe."

Joe contacted the firm and said he wanted to do volunteer work.

He received a reply that includes the following:

First, he was asked about his skills, interests, and the kind of work he would like to do.

Second, he was offered his first "assignment." (Of course, he was free to either accept or reject any assignment. If he accepted, he was requested to provide an ETA.)

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Why I Joined the NSDAP/AO

Around September 2014 I was feeling very disillusioned with the state of affairs in the USA today. This is no longer the country my parents and I came to by choice! We have degenerated into an oligarchical plutocracy. We are all now tax cows, interest slaves, and working stiffs (among all the other problems--illegal immigration being a big one in the area where I live).

I remembered what my father had said about "Hitler had some good ideas…" and I wondered whether there was such a thing in America. So on a whim I searched Google. There was such an organization! So I contacted them, and sent them a letter of introduction. Its leader recognized that I was "a good writer" and asked whether I would be willing to write an article for them. I sent the article, then another, then another... I had very little contact with them other than an occasional request for another article.

I was a little disappointed at the scant communications. But in my research for writing these articles I stumbled across some information, which turned out to come from an Internet forum. So I looked into it further, and joined. Very soon a NSDAP/AO recruiter contacted me and asked whether I would be willing to help.

Unlike the other group, their communications with me were frequent, and I finally felt as if I had an opportunity to do "something" for a greater cause. All I expected to do was contribute by translating documents. However, they immediately recognized that I had "other abilities" and did not delay in putting them to use.

At this point I did some research to find out just who Gerhard Lauck was. I read all I could find about him. Much of this is written by "the enemy." But I know how to read between the lines and I am capable of taking the source into account in my analysis. They also provided some autobiographical material in the packet of information they sent me, and I heard some radio programs where he was interviewed. In short order I decided that Gerhard Lauck was a

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A lone wolf lady activist in Ohio sent us these photographs. Our "www.third-reich-books.com" library book insert flier is not overtly National Socialist, but it is all the more effective. People who are interested in the Third Reich—but not yet ready to "join a Neo-Nazi group"—will be attracted. Some will evolve into hard-core NS activists. Others will become "book customers" and thereby help to finance our operation.

Germany Today – On the Brink of Destruction, or Transformation?

For decades experts on both sides of the Atlantic have warned that Europe's generous immigration policies, often pursued in spite of the wishes of ordinary citizens, threaten to destabilize the continent. Firstly, there is the difficulty of assimilation and the threat of radicalization. Now on this past New Year's Eve the news reported that in the Rhineland—specifically in Cologne—crowds of North African and Middle Eastern men accosted women who had gone out to celebrate the New Year festivities. These poor women were surrounded, groped, robbed, and two women were raped!

There have been similar incidents reported in Hamburg and Helsinki. In Germany, the authorities have played down the assaults. Their mindset is that news of these incidents may undermine their policy of mass asylum for refugees. The *New York Times* recently reported that delaying the news about these assaults have cost Cologne's police chief his job. Unfortunately, the German government continues to focus on policing their protesting citizens

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Why I Joined the NSDAP/AO

man I respected and would be happy to work for.

All this time (and for the past several years) I've been working for a local government organization. What was Hitler's original title for *Mein Kampf*? It was *Viereinhalb Jahre (des Kampfes) gegen Lüge, Dummheit und Feigheit*, or *Four and a Half Years (of Struggle) Against Lies, Stupidity and Cowardice*. That summarized my job perfectly. Lies, stupidity and cowardice. (I can share some articles in the press about the organization where I work. The local newspapers have a field day with us. They refer to our Board of Directors as: well, I'll leave that out! Just to give one trivial example from my daily life, as the IT Manager I am the one asked to set up a lap top and projector in the Board Room when they need it. No one else seems to have the intelligence or ability to hook up a laptop to a projector and turn it on. But even so, when I would come in to do it, they would then direct me... "plug the laptop in, and hook up the Ethernet cable to the Ethernet port, and the VGI cable to the projector…" Thank you, Dr. Science, for treating me as a five year old!)

Gerhard Lauck's treatment of me is at the opposite end of the spectrum! "Here is a guy with some ability, let's see where we can best use him." What a refreshing contrast!

So in summary, what attracted me about the NSDAP/AO is that there is competent leadership, the man in charge is not above communicating with the "minions," and the organization has been doing something worthwhile for over four decades. I did look into other organizations, but I'm not too keen on wearing uniforms and engaging in street activism. There is nothing wrong with these activities, they just weren't something that attracted me, nor was there much opportunity to do this sort of thing in the rural area where I live.

To date, nothing from the NSDAP/AO has bored me. It has been a challenge, in the positive sense of that word. I've enjoyed doing all the work I've been given. As to what I've found confusing I can only cite the idiosyncrasies of any product put out by our software vendor. It took me a little while (less than a month) to fully grasp the work-flow, but I feel that I'm on top of it now. The more I've learned about the organization, the more I've come to appreciate how well run it is.

Vicenç Espaillat

Recognition by the Enemy!

The praise from our friends gives us encouragement.

However, the recognition from our enemies provides an even more persuasive verification of our effectiveness. It is certainly just as sincere, but less biased in our favor. And hence all the more convincing!

"The underground activity of the NSDAP/AO for the re-creation of a fascist system in Germany and Western Europe draws its effectiveness in its struggle against the western European state security police forces from its strictly conspiratorial work. As the name itself says, young National Socialists fight for the lifting of the NSDAP-ban and for the legalization of their methodology, ideology and politics, which are inflammatory, anti-minority and which promote race hatred.

"Further strictly confidential material about this organization, which agitates across a broad front through its cell system, give certainty that the largely young members are fighting terrorists who are responsible for burning refugee homes, attacks against the offices of leftist parties/organizations, foreigners and other illegal actions such as break-ins.

"The damage done by the NSDAP/AO is hard to estimate. That it must be considerable is demonstrated by the relatively heavy prison sentences against young activists, if the police are able—which seldom happens—to catch them, as well as by the immense distribution of propaganda material and NS regalia, which floods Western Europe and is directed from the USA.

"The long list of activists of the NSDAP/AO who have died or committed suicide is the surest measure that these fighters for the National Socialist cause are the most hardened and fanatical Hitler followers."

***Die Reihen fest geschlossen* by Georg Christians (page 249)**

rather than policing the migrants! To make matters worse, German Chancellor Merkel recently rejected a proposal to cap refugee immigration (which topped one million in 2015) at 200,000 in 2016.

Those who warned about the rise of "Eurabia"—the mass Islamification of Europe—were dismissed by the mainstream politicians as being too much like Chicken Little. No, no, the sky is not falling! We are on the forefront of embracing an age of multiculturalism! It may be that for a while, Europe's assimilation challenge has looked unpleasant, but not insurmountable. However, with immigration of peoples with an incompatible culture in these numbers we are entering uncharted territory.

Sweden has had an open door policy similar to Germany's. They have discovered that 71 percent of all asylum applicants in 2015 were men—most of them in their late teens to early 20s, with 11.3 males for every female. This trend has ominous implications for civil order as societies with skewed sex ratios tend to be unstable; and, many of these men carry assumptions about women's roles that are diametrically opposed to the values of contemporary Europe.

When immigration proceeds at a steady and modest pace, change comes slowly. There is time for assimilation to occur. This is why the Muslim population in Europe has been growing only at one percentage point per decade and why many of the Turkish and North African immigrants who arrived in Germany and France decades ago are reasonably enculturated today. Now add millions of people all at once, most of them young men, in a short time period and; well, something catastrophic is bound to happen. Some predict that half the under-40 population in Germany will soon consist of Middle Eastern and North African immigrants and their children. But will these men find a way to bring brides and families to Europe as well? Or will the Aryan race be severely and systematically reduced through miscegenation?

Ross Douthat writes in the January 9 issue of *The New York Times* that, "If you believe that an aging, secularized, heretofore-mostly-homogeneous society is likely to peacefully absorb a migration of that size and scale of cultural difference, then you have a bright future as a spokesman for the current German government. You are also a fool."

On the other hand, the times are fast approaching for a rebirth of 1930s-style political street violence. Then the struggle was between the Communists and the Volk. This time it will be between German natives and Islamists. Just as before, the times are right for the NSDAP to rise again!

An Inside Look at the NSDAP/AO Today

Third, he was told a little about the firm's security precautions.

When Joe's first assignment was described, he was told this task was "easy, but boring." He accepted.

Joe diligently performed his indeed "easy, but boring" task. It was now clear to him that this was indeed "work", not "fun and games". But Joe was a dedicated idealist. Not a hobbyist. So he didn't mind.

Joe looked at it this way. This "grunt work" had to be done by somebody. Besides, this gave the "new guy" a chance to prove he was a "doer" and not a "talker".

Eventually Joe was offered another assignment. He accepted it. This assignment was neither as easy nor as boring as the first one. But it was not difficult. Joe told himself: "Okay! Now I have graduated from boot camp."

A year passed. Joe was very pleased. He had done and learned a lot during this time. He understood how his work had contributed to the firm's impressive progress. He saw concrete results. He knew he had played a meaningful role. His assignments were gradually becoming more interesting. He liked doing them!

There were many people like Joe in the firm.

Of course, "Joe" is a fictional character. But his story is based on real people and real events!

Willis Carto American Patriot

One of the greatest American patriots, Willis Allison Carto, has peacefully passed away at home on Monday, October 26, 2015, after doing more than any one person, for over five decades, to draw attention to the New World Order.

And there's no question—as even Carto's most bitter critics will acknowledge—that Carto has unquestionably been, in the broadest sense, the most influential figure in what generally has been referred to as "the far right" in America.

Long at the forefront of the Nationalist movement in the United States and the historical Revisionist movement (both in the U.S. and worldwide), Willis Allison Carto was born on July 17, 1926, in Fort Wayne, Indiana and raised in Ohio, where the young Carto developed an early interest in journalism.

After graduation from high school in 1944, he went into the Army. In his own retrospective words, Carto's efforts in the military were "to fight for the glorious democracy of my country, the survival of Soviet communism, a third and fourth term for Roosevelt, a chance to kill Germans by the thousands as desired by Churchill, Eisenhower and the Zionists, part of Palestine for them as a bonus, vast riches for the bankers and war suppliers, coffin makers and flag makers."

He earned a Purple Heart when he received a memento from a Japanese infantryman on Cebu Island in the Philippines on May 5, 1945. Carto carries the scars of that wound to this day.

In 1953, with Aldrich Blake, he founded Liberty & Property, Inc. and published the first edition of seven which followed of the First National Directory of "Rightist" Groups, and

Organizations in the United States and Some Foreign Countries. From 1955 until 1960, under the venue of Liberty and Property, in 1955, Carto published *Right*, a monthly newsletter that pioneered new thinking within the historic America First movement.

From 1954 to 1958 Carto was active in the Congress of Freedom, serving as its secretary and as a member of the board of directors. This was one of a variety of grassroots populist and nationalist organizations that Carto cooperated with in the earliest days of his career.

In 1955, Carto laid the groundwork for the establishment of Liberty Lobby, the Washington, D.C.-based populist institution, when he established the lobby's research department in the nation's capital.

In 1956 Carto confounded the increasingly influential liberal-internationalist wing of the Republican Party when he established a Conservative Republican Headquarters at the Republican National Convention in San Francisco, from which he distributed some 100,000 pieces of literature, including, most notably, a controver-

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From Ivory Tower to Privy Wall: On the Art of Propaganda

by George Lincoln Rockwell (circa 1966)

The previous issue had an article about the movement in America entitled *What Went Wrong?* The real question, however, is how to make it better! In order to do this, we need to "go back to the basics." George Lincoln Rockwell is by far the best teacher for American National Socialists!

If each of the men in the fable about the blind men and the elephant were required to construct a model of an elephant, there would be three very different models. The blind man who felt only the tail would build a model as he described an elephant in the fable -- as "a sort of rope." The blind man who felt the leg and said an elephant was like a tree would produce a tree-like "elephant," while the man who felt only the trunk would construct his "elephant" like a snake.

Most men I have met in politics consider themselves automatically experts in the field of propaganda. But almost all of them make the same type of basic error in their propaganda as did the blind men in describing and reconstructing an elephant; both suffer from insufficient experience with the subject. A right-wing businessman, when he gets sick, doesn't try to doctor himself, nor does he try to practice law himself, nor does he even try to do his own advertising. He hires professional experts to do these highly technical jobs for him. But when that same right-wing businessman wants to move the people of a whole nation to an understanding of our national peril, he doesn't hesitate to spend relatively huge sums trying to write and produce his own amateur propaganda. In almost every case he produces propaganda which he likes, completely forgetting in his political excitement that the art of propaganda (and advertising) is not in producing that which one likes and admires one's self, but that which will produce the effect desired -- sales in the case of advertising and political conviction in the case of propaganda. Because he is able to think, he presumes that his audience is also able to think – a completely unwarranted assumption. Because he himself is repelled by crudeness and exaggeration, he makes his pitch factual, logical, and usually subtle. In addition to this foolishness, he also forgets that the average man in the street is emotionally assaulted during all his waking hours by advertising brilliantly designed by experts to capture attention through the most powerful kind of psychological impact. The average right wing piece, crowded onto a page, verbose, and dull, is not only not able to win the attention of the average man amid all this competition, but positively repels him.

Even worse propaganda mistakes are made by both those at the top and those at the bottom of the right-wing intellectual spectrum. Because they can't read and understand "them big words," the Klan types are "agin'" anything other than the crudest and most brutal of approaches. "Hit 'em 'longside the haid with a two-by-four," is the motto of these boys, and any attempt to produce anything else is likely to get you called a "Communist-Jew spy," or get you hit "'longside the haid" yourself. This type loves the American Nazi Party's "Boat Ticket to Africa" and the Stormtrooper, for instance, but rages that the Rockwell Report is too "long" and "dull."

At the other extreme is the Ph.D. right-winger who hurriedly claps his hand over his mouth and gulps in nausea when one shows him something like our all-time most popular propaganda piece, our "Boat Ticket to Africa," full of expressions such as "nigger-armpit stench"

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From Ivory Tower to Privy Wall

and the like. Because this refined gentleman prefers to read Spengler or Gobineau, he can't imagine that the ideas of these men might be gotten across to a semi- literate farmer better with a "boat ticket" than with a volume of Houston Stewart Chamberlain.

In the middle group are the Birch-type blind men who produce millions and millions of dollars worth of wasted propaganda; wasted because it is not designed to do the job they really want and need done, but is instead what they like to hear. These people have never yet stopped to reflect that in order to win they need not just the thinkers -- the right-wingers, the bourgeois, rich folks, and the rest of the elite minority – but the vast masses of the people who support demagogues like Johnson, FDR, and Kennedy. Goldwater's catastrophe was the result of producing propaganda and campaigns designed to win thinkers instead of masses. The result was that twenty-seven million Goldwater thinkers were swamped at the polls by some forty-three million Johnson wishers and hopers, who can never, never, never be reached by "conservative" logic, facts, and boring, sissy tea parties.

The worst waste of money I have ever seen in the whole field of propaganda was the special Sunday supplement the Birch Society put out not so long ago in newspapers all over America. It cost as much as a quarter of a million dollars in some cities. Had it been designed to appeal to the mass, the "average man," the man who votes with his heart instead of his head, it could have been worth the millions it took to publish. But it was foolishly aimed at a relatively tiny minority. On the front cover, in full color, it showed a typical Birch Society meeting, in the home of a man obviously wealthy – in the kind of living room which would make the average, working-class, overalled American uncomfortable. The Birchers were sitting around sipping tea with their pinkies daintily extended, and the whole atmosphere was foreign, ridiculous, and even painful to the man in overalls -- to America's millions of "ordinary Joes." There might have been some sense in printing that piece in Fortune. But to spend money to put that advertisement (which could reach only the rich and the sophisticated) in a mass medium, at the cost of a mass medium, was the kind of thoughtlessness which keeps the right wing powerless, eternally defeated, and discouraged.

Does this mean that the Birch Society's high-level appeal is a total waste? Should all their

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Willis Carto American Patriot

sial and provocative circular entitled "Ike Renominated In Spite of His Red Record."

From 1957 through 1961, Carto was a member of the national advisory board of We, The People.

In 1960, with Liberty Lobby now operating on a full-time basis in Washington, Carto launched publication of Liberty Lobby's official newsletter, *Liberty Letter*.

Colonel Curtis B. Dall, the former son-in-law of President Franklin D. Roosevelt (and an outspoken critic of FDR's policies), signed on as chairman of Liberty Lobby's Board of Policy, the populist institution's formal membership organization.

In 1964 Carto launched a historical and cultural journal, *Western Destiny* magazine, which he published until 1966, at which time he merged that journal with the prestigious *American Mercury* magazine (founded by American iconoclast H.L. Mencken) of which Carto assumed ownership in 1966.

From August 15, 1965 through September 15, 1976, Carto published and edited *The Washington Observer* newsletter, which reported "inside" news on scandals and other intrigues ignored by the "mainstream" media in America.

During the mid-1960's Liberty Lobby's base of support expanded exponentially and Liberty Lobby emerged, beyond question, as the largest independent American populist and nationalist institution, unique for its stand against counterproductive American meddling abroad. In 1975 Carto began publication of Liberty Lobby's weekly newspaper, *The Spotlight*, which reached considerably more than a million readers at its zenith. Some 1,350 weekly issues were published over a period of 26 years.

In 1979 he founded the Institute for Historical Review (IHR) and launched the scholarly *Journal of Historical Review* (of which 48 quarterly issues were published until 1993). He also organized the first International Revisionist Conference in Los Angeles, followed by 10 others. The first issue of the monthly IHR Newsletter was published in January 1981, followed by 90 others until late 1993.

In 1994 Carto founded *The Barnes Review*, a bimonthly magazine of authentic history, of which he is the publisher and editor.

In 2001, in collaboration with the former staffers from Liberty Lobby, Carto began publication of the AMERICAN FREE PRESS, a weekly newspaper in the populist mode of *The Spotlight*.

Throughout his career, he has published over 200 titles of books dealing with different subjects, notably his own work, *Populism vs. Plutocracy: The Universal Struggle*, an historical overview of the populist movement in the United States.

From: americanfreepress.net

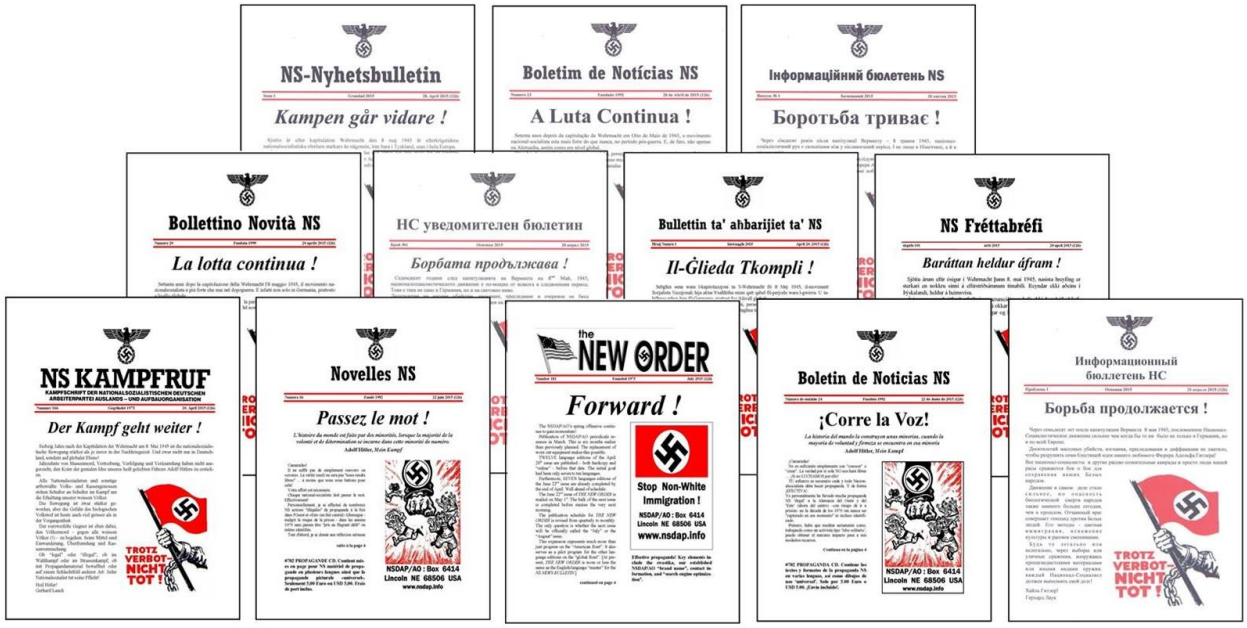
From Ivory Tower to Privy Wall

propaganda be like that of the Klan? An elephant is neither all leg nor all tail nor all trunk. A complete, whole elephant needs all of these parts to live. The Jews, masters of the art of propaganda that they are (unlike the right wing), have understood this fundamental truth and have organized their "pitch" to appeal to all levels.

For the kids and the primitives -- for the "masses" -- the Jews produce comic books and comic strips; crude, apparently "obvious" television programs, movies, and radio presentations; and the sort of printed material one can find in True Confessions and similar magazines - or on privy walls.

For the lower-middle classes, they provide pseudo-"objective" and thoughtful television "documentaries," which flatter the unthinking bourgeois into imagining that they are participating in a scholarly and high-level "study" of a controversial subject, while actually the Jews are pumping into their smug, ego-blinded minds massive doses of raw lies and hatred. They also provide this kind of "intellectual" pap in Look, Life, and other mass-circulation periodicals.

Continued Next Issue



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